

September 2005

NEWSLINER

CHANGES FOR KENTUCKY CRAFTED: THE MARKET 2006

The following changes have been developed as the result of issues arising from exhibitor and buyer evaluations and the input of the Market Advisory Committee. The committee members representing the various exhibitor areas of the Market are nominated by fellow exhibitors. The committee met in June 2005. See list of members enclosed (page 3).

- **Market Location:** The Market will move back to **South Wing B** since construction will be finished on South Wing C.
- **Market Hours Changing:** **New Set-up and Trade Hours!!**
 - > ***Set Up Time for Exhibitors:***
Thursday, 8:00 am-8:00 pm
(**NEW** - Exhibitors may continue to set up after doors close at 8:00 pm)
 - > ***Show Opens to Wholesale - ONE DAY ONLY:***
Friday, 8:00 am-6:00 pm (**NEW**)
Friday, 6:00-8:00 pm **Awards Dinner** (**Returns for 2006**)
 - > ***Show Opens to Retail (Public):***
Saturday, 9:00 am-6:00 pm (same)
Sunday, 12:00-5:00 pm (same)
- **Parking Passes for Exhibitors:** The daily rate for parking is \$5 per car, per day. The Kentucky Fair and Exposition Center will be providing the Craft Marketing Program with **one (1) parking pass for each exhibitor**. This will be good for the entire show's parking.
- **Loading Docks:** Craft Marketing Program will have added security in the loading areas to assist with easy access and shorten unloading time.
- **Market Decorator:** There will be a new decorator for the 2006 Market. (See further details in the Market Registration Packet already mailed.)
- **Awards Dinner:** The Craft Marketing Program will return to the regular Awards Dinner for the 2006 Market, to take place on Friday evening, 6:00-8:00 pm.

(cont'd on page 3)



**KENTUCKY
CRAFT MARKETING
PROGRAM**
A Division of the
Kentucky Arts Council
Commerce Cabinet

The direct number for
staff is **502/564-8110**

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Hurricane Relief Fund for Artists & Arts Organizations



Dear Friends and Colleagues,

As you know, the mid-south region is just taking count of the devastation resulting from Hurricane Katrina. The Craft Emergency Relief Fund (CERF) is working to connect with the craft artists, galleries and others in the craft community in the affected areas but it is still too early to know how they fared. We do know that overall the damage is severe and widespread, as news reports show. We also know that this region of the country has a particularly high population of craft artists.

CERF is committed to helping and to keeping you informed about the ways in which you can help. To facilitate in this effort, we have created a **Disaster Recovery Message Board** on our web site: www.craftemergency.org. If you know a craft artist who needs help and/or if you can offer help (financial support, supplies, equipment, a place to stay or work, advice, encouraging words, etc.), please join in this discussion.

CERF's Disaster Relief Fund, interest-free loan programs and staff are prepared to respond to professional craft artists who have suffered significant losses. Please help us get the word out about the availability of our assistance as well as our need for the community's support at the time.

With warm regards,

Cornelia Carey
Executive Director
CERF



The Southern Arts Federation has established an Emergency Relief Fund to assist arts organizations and artists residing in Gulf Coast communities devastated by Hurricane Katrina. Distribution and decisions on the use of funds will be made by state arts agencies. Donations may be made by check or credit card. Please make checks out to: Southern Arts Federation Emergency Relief Fund. All donations are tax-deductible. Click [here](#) to complete your donation record and send via mail or FAX to: ATTN: Emergency Relief Fund FAX: (404) 873-2148.

Southern Arts Federation
Emergency Relief Fund
1800 Peachtree Street NW, Suite 808
Atlanta, Georgia 30309

The Southern Arts Federation (SAF) is a not-for-profit regional arts organization that has been making a positive difference in the arts throughout the South since 1975. SAF creates partnerships and collaborations; assists in the professional development of artists, arts organizations and arts professionals; presents, promotes and produces Southern arts and cultural programming; and advocates for the arts and art education. The organization works in partnership with the state arts agencies of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee. SAF is funded by the National Endowment for the Arts (NEA), foundations, corporations, individuals and member states.

CHANGES FOR KENTUCKY CRAFTED: THE MARKET 2006 (cont'd)

- **Show Rules:** It has come to the attention of CMP that several show rules are not being followed as should be:
 - Absolutely no packing of exhibitor booths or leaving prior to 5:00 pm when the show closes.
 - Exhibitors are not allowed to use the front door entrances to unload/load using any kind of rolling cart. These doors are used only for hand-carrying items in and out. Enforced by KFEK.
 - Smoking is allowed only in designated areas of the lobby or outside the facility
- **Cancellation Policy/Date:** EXHIBITOR CANCELLATION: If exhibitor cancels participation in the Market after the Balance Due Date (November 1), such cancellation shall be considered as default on exhibitor's part. A CANCELLATION FEE will be assessed as the stated "deposit" on the application depending on the booth size. Therefore, the booth deposit would not be refunded. These terms are in effect whether cancellation is related to illness, weather, etc. For late cancellation, exhibitors *must* notify the Craft Marketing Program no later than FEBRUARY 10. Failure to do so automatically prohibits participation at the Market 2007.

MARKET ADVISORY COMMITTEE

The Market Advisory Committee was formed in 1994 to act as a liaison between Market exhibitors and the Craft Marketing Program. Exhibitors' concerns regarding the Market may be given to Program staff or any of the following members of the Committee.

CRAFT EXHIBITORS:

Jennifer Stephenson McLamb
(2005-07)
Beaded Bliss
748 Winterhill Lane
Lexington, KY 40509
859/263-1724
jenmclamb@insightbb.com

Cynthia Carr (2003-05)
Crosswinds Pottery
340 Henry Robinson Road
Harrodsburg, KY 40330
859/366-4439
crosswindspottery@yahoo.com

Justine Dennis (2003-05)
210 Eddie Miles Road
New Haven, KY 40051
859/797-1863
jdmurph254@aol.com

Dave Caudill (2005-07)
The Studios of David Caudill
1261 Willow Avenue
Louisville, KY 40204
502/454-4769
dave@caudillart.com

David & Donna Glenn
D & D Glenn Baskets
9807 Stonehenge Way
Louisville, KY 40241
502/426-6858
GleDon7@aol.com

Dan Neil Barnes (2005-07)
Dan Neil Barnes Studios
1617 Versailles Road
Lexington, KY 40504
859/233-1730
dannailbarnes@insightbb.com

Mary Reed (2003-05)
Appalachian Crafts
P.O. Box 104
Irvine, KY 40336
606/723-4678
appcraft@irvineonline.net

VISUAL ARTISTS:

Kathleen O'Brien (2005-07)
Kathleen O'Brien Studio
875 Phillips Lane
Harrodsburg, KY 40330
859/734-7731
oobrienk@bellsouth.net

Marianna McDonald (2003-05)
McDonald Fine Art
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Lexington, KY 40514
859/223-9447
marianna.mcdonald@insightbb.com

Amber Luallen, Director of Arts Community Program
Kentucky Arts Council
2100 Capital Plaza Tower
500 Mero Street
Frankfort, KY 40601
502/564-3757 (x479) or 888/833-ARTS
amber.luallen@ky.gov

KENTUCKY PROUD FOOD:

Ken Weikel (2005-07)
Weikel Foods
2106 Lancashire Avenue
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502/451-1522
Ken@weikelfoods.com

Bill and Donna Madden (2004-06)
Screamin' Mimi's Salsa, Inc.
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Elizabeth Smith, Program Coordinator
Kentucky Department of Agriculture
100 Fair Oaks Lane, Suite 252
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Paula Cunningham (2004-06)
McClanahan Publishing House, Inc.
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President
Kentucky Guild of Artists & Craftsmen
P.O. Box 291
Berea, KY 40403
859/986-3192
info@kyguild.org

RETAIL SHOPS:

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KY.GOV Newscenter

For recent press releases visit: <http://www.kentucky.gov>

Click on **Newscenter**, then select, **By Agency**

Click on **Craft Marketing Program**

- **Kentucky Craft Marketing Program to be Honored at New York International Gift Fair Friday, July 29, 2005**

Kentucky, long recognized for its fine crafts and pioneering efforts in craft marketing, is one of 17 charter exhibitors to be recognized at the 2005 New York International Gift Fair (NYIGF), August 13-17, as part of a 20th anniversary celebration for the Handmade Division.

- **Marie Emlen Hochstrasser Named Rude Osolnik Award Recipient for 2005 Friday, July 29, 2005**

Kentucky Craft Marketing Program, a division of the Kentucky Arts Council, and the Kentucky Museum of Art and Craft will honor Marie Emlen Hochstrasser of Lexington, Kentucky with the 10th annual Rude Osolnik Award for 2005.

- **"Kentucky Crafted" Businesses Continue a 20-Year Tradition at the New York International Gift Fair Monday, July 18, 2005**

The Kentucky Craft Marketing Program (KCMP), a division of the Kentucky Arts Council, a state agency in the Commerce Cabinet, continues a 20-year old tradition of exhibiting Kentucky crafted products at the New York International Gift Fair (NYIGF), Jacob K. Javits Convention Center, August 12-17, 2005, in New York.



CMP staff and exhibitors at NYIGF, August 2005

- **Kentucky Craft Marketing Program Co-Sponsors Art and Craft Business Seminar Thursday, July 14, 2005**

Artists and craftspeople are invited to attend a two-day workshop, Craft Business Today: Assess Your Goals and Plan For Success, on August 12-13, 2005, Berea College, Berea, Kentucky. This annual event is sponsored by the Kentucky Craft Marketing Program, a division of the Kentucky Arts Council, and the Kentucky Museum of Art and Craft, with assistance from The Kentucky Guild of Artists and Craftsmen, Berea College, and the Artisan Center at Berea.

- **New Craftspeople Juried Into Kentucky Craft Marketing Program for 2005 Monday, July 11, 2005**

The Kentucky Craft Marketing Program (KCMP) recently accepted 21 new participants at its annual jury session. An additional 13 participants are expected to be included, after successful completion of the Program's jury mentoring program. There were 3 existing members whose new products were accepted during the jury session making a total of 34 newly juried participants in the Program.

- **2005 Craft Organization Development Association Conference Hosted By Kentucky Wednesday, June 15, 2005**

The Kentucky Craft Marketing Program, a division of the Kentucky Arts Council in the Commerce Cabinet, the Kentucky School of Craft, and the Kentucky Artisan Center at Berea hosted the 2005 national conference of the Craft Organization Development Association (CODA).

CMP ANNOUNCEMENTS

Juried Participants Tour Atlanta Gift Market

Vallorie Henderson and Nancy Atcher along with four juried participants, drove to Atlanta in July to tour the Atlanta Gift Show. Craftspeople included Ken Gastineau, Judy Geagley, Larry Watson and Terry Fields. Participants walked the show, talked with exhibitors and met with show management. This is the second tour of a national show this year that has been organized by the KCMP in order to provide participants with the opportunity to observe trends, products, booth presentation, as well as future possibility of exhibiting.

Nancy Atcher has been appointed to the Board of Directors of the Arts Business Institute (ABI)

ABI is a nonprofit organization dedicated to providing educational resources to all facets of the arts community in the United States and Canada, including artists, students, educators, organizations and dealers. ABI achieves its goals through annual retreats and by offering two or three-day workshops held in conjunction with local arts organizations. www.artsbusinessinstitute.org.

KCMP Mentor Program

Ten juried participants including two visual artists, have received training through ArtsKentucky and the Kentucky Arts Council, to serve as consultants for the KCMP's first ever mentor program. Mentors will offer a variety of assistance including marketing, booth design, pricing, etc. Watch for application and information forthcoming in the next several months.

Product Development Grants

Don't forget \$500 product development grants available to juried participants to partner with a retailer on a new product. Contact Nancy for more information, 502-564-8110, ext. 486.

DON'T FORGET! Check out our website for contact information for CMP juried participants and "What's New" for the Craft Marketing Program www.kycraft.ky.gov and the Kentucky Art Council www.artscouncil.ky.gov.

Staff Updates

Gerri Combs — The Southern Arts Federation (SAF) Board Chairman, Jack Shultz, is pleased to announce the appointment of Gerri Combs to the position of Executive Director of SAF. Gerri served as KAC executive director for nine years. Her position in the SAF will provide exciting new opportunities for Kentucky. (See SAF overview on page 2 and the Blue Moon article, <http://artscouncil.ky.gov/whatsnew/bmoon/sep05/03.htm#1>.)

Marcie Christensen — Marcie Christensen has left her position as the information systems manager. Marcie has been with the KCMP for a total of seven and a half years and will be missed by all. The Kentucky Arts Council and Craft Marketing Program appreciate all of Marcie's hard work and contributions to the work of the agency during her time with us. Best of luck to Marcie and her family and "Happy Trails to You"!

Deborah Catlett — Deborah, formerly administrative specialist for the Kentucky Arts Council for five years, has assumed the position of systems analyst and will be providing database services for the entire agency, including the Craft Marketing Program. This will include a portion of the duties previously provided by Marcie Christensen. This represents an integration of similar tasks within a single position and will serve to streamline some administrative functions within the KAC and enable us to provide more efficient services. Join us in congratulating Deborah in her new position. She can be reached at 502-564-8110, ext. 478, or deborah.catlett@ky.gov.

Beau Haddock is currently on medical leave. If you would like to send us a note to send on to Beau with your well wishes, please send to the KCMP office and we will forward on to him. If there are any immediate media concerns that you need to have resolved, please contact Kim Leingang, 502-564-8110, ext 471 or kim.leingang@ky.gov and she will forward your request on to the appropriate staff person. We all wish him a speedy recovery and hope you will be hearing from him soon!

OPPORTUNITIES**American Craft Council Southeast Regional Conference
Spotlight Contemporary Craft Exhibition**

The Kentucky Museum of Art and Craft is proud to announce that it will be hosting the regional American Craft Council Southeast Conference and Spotlight 2006 exhibition. The Spotlight exhibition will be on display from Thursday, January 12 through Saturday, March 25, 2006. The craft conference will take place on March 23, 24 and 25, 2006.

Spotlight 2006 is a juried exhibition for craft artists residing in the eleven southeastern states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Tennessee, Virginia, and West Virginia. Bruce W. Pepich, Executive Director and Curator of Collections for the Racine Art Museum, as well as the Charles A. Wustum Museum of Fine Arts in Racine, Wisconsin will be the juror for the show. Pepich curates exhibitions of contemporary art, is a published writer on art and artists and has served as a juror for over 50 national and international art competitions. The Prospectus will be posted online at www.kentuckyarts.org. The deadline for entries is November 1, 2005. For a mailed prospectus, call (502) 589-0102.

The keynote speaker will be internationally known tapestry weaver Helena Hernmarck, who is known for her very large scale "super realism" works included in many corporate settings. The conference, jointly funded by the Kentucky Museum of Art and Craft (KMAC) and the Kentucky Craft Marketing Program (KCMP), is a workshop series, including workshops presented by Craig Kaviar - copper repousse, Mary Pearse - jewelry / metalsmithing, Carol Lebaron - acid dye resists on wool and silk, Lori Flood - felted vessels, Judy Belcher - polymer clay (millefiori), Leslie Blackford - polymer clay (moveable figures), Brook White - hot glass, Paul Nelson - glass fusing and slumping, Michael Davis - contemporary baskets, Jennifer Heller Zurick - traditional baskets, Jack Fifield - woodturning (beginner and intermediate), and Alice Ballard Munn - clay slabwork. The workshops will be held at KMAC and at other local venues including Barnes Hall at the Kentucky Center, Choice Woods, Flame Run and the Louisville Science Center.

Contact: Kentucky Museum of Art and Craft, 715 West Main Street, Louisville, KY 40202 (502) 589-0102.

***Call for Exhibitors: Oktoberfest*
September 30 - October 2, 2005**

It's an "Oompah-stomping, Dachshund-dashing, Bratwurst-tasting, Beverage-toasting" weekend with your friends on the river and historic River Street, Savannah, Georgia. Featuring arts and crafts, live entertainment, oompah bands, children's area, fabulous food, and more! Contact waterfests@aol.com.

OPPORTUNITIES***Arts Business Institute***

ABI is a nonprofit organization dedicated to providing educational resources to all facets of the arts community in the United States and Canada, including artists, students, educators, organizations and dealers. ABI achieves its goals through annual retreats and by offering two or three-day workshops held in conjunction with local arts organizations.

Typical workshop topics include:

Successful Jury Slides
Profitable Partnerships with Galleries
Don't Sell Yourself Short Promotion Power
Effective Booth Design
Ins and Outs of Wholesale and Retail
And.....More!!

For more information:

**www.ArtsBusinessInstitute.org
Call Marilyn Ulen (800) 224-5106 (ABI)**

Festival 34th84th

Festival 34th84th is a juried fine arts show held on Friendship Plaza in historic downtown Cartersville, Georgia, October 15-16, 2005. Our vibrant town (35 miles northwest of Atlanta, I-75 exit 288) has great success in bringing artists and patrons from all over the Southeast to enjoy exceptional art, music and food. Artists in every medium are invited to participate in this juried event. The show will be limited to 75 artists. The final deadline for applications is September 30, 2005. Applications are available ON-LINE at www.bartowartguild.org/App2005.pdf. For further questions or to obtain your application by mail, contact: **The Bartow Art Guild, P.O. Box 4042 - Cartersville, Georgia 30120, 770-607-2941, festival3484@bartowartguild.org.**

Carolina Christmas Homecoming-Artisans & Their Crafts show

It is with much regret that we must inform you that the *Carolina Christmas Homecoming-Artisans & Their Crafts* show, scheduled for November 18-20 at the Florence Civic Center has been cancelled.

The *Merry Mountain Holiday-Artisans & Their Crafts* show is scheduled for the Asheville Civic Center on December 2-4, 2005. Applications are on-line at www.ashevilleciviccenter.com, or contact Hubert Bullard, coordinator (843) 385-3180, hbullard@sc.rr.com.

PROMOTE**KENTUCKY CRAFTED: THE MARKET, 2006
AT YOUR FALL SHOWS!!**

*Rack cards for the Market will soon be available! If you would be willing to distribute them at your fall shows or in your shop, you may order them from Kim Leingang, 502/564-8110, ext 470, kim.leingang@ky.gov.
(If you ordered them with your Market registration, they will be sent to you soon.)*

TECHNOLOGY TIPS

Increase Your Sales by Using Credit Card Payment!

Businesses interested in credit card payment systems for your booth or store please visit the following websites for more information.

These two companies were recommended by CMP juried members during the 2005 Market Orientation. Both companies are currently being utilized for on-site credit card sales by our members.

<http://prepaidlegal.com/>

<http://www.merchante-solutions.com/>

THE AMERICAN MADE ALLIANCE WANTS YOU!

The American Made Alliance is a new, non-profit trade organization dedicated to protecting and sustaining the growth of the American craft industry.

Through meetings with Congress in Washington D.C., we are working to ensure that politicians are aware of the issues craftspeople and craft retailers face and are hard at work with your interests in mind.

We are calling upon all of the American craft industry to participate in a crucial discussion. Do you have opinions or any ideas about what we could accomplish together?

Visit our forum at <http://AmericanMadeAlliance.org/discussion> and play a key role in shaping the future of this association and the craft industry!

Sincerely,
Song Hia

Public Affairs
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info@AmericanMadeAlliance.org